

F.No-K-11031/7/2013-NSS  
Government of India  
Ministry of Skill Development, Entrepreneurship, Youth Affairs & Sports  
Department of Youth Affairs  
NSS Section

Shastri Bhawan, New Delhi  
Dated, the 09<sup>th</sup> September, 2014

To,

1. The State Liaison Officer (SLO), NSS of all States/UTs
2. The Programme Adviser, NSS PA Cell, New Delhi

**Subject: Participation of NSS volunteers in SPICMACAY's activities –Reg.**

Sir,

National Service Scheme (NSS) works with the aim to “arouse the social consciousness of the students and to provide them with opportunity to work with people in the villages and slums, and to expose them to the reality of life” so as to “bring about a change in their social perceptions”. All the NSS Units are doing great job in fulfilling the objectives of the mission. The objective of NSS is “Development of personality of a student youth through community service”.

2. SPIC MACAY focuses on the cultural heritage for giving the exposure of inspiring, subtle, abstract and mystical elements through our cultural heritage to the youth, which finally leads them to develop as finer human beings. Just like NSS, SPIC MACAY's cardinal principle is “of the students, for the students and by the students.” NSS has focused a lot on the tangible domain which is very important. Now there is a need to also focus on the rich and composite intangible heritage of our country.

3. SPIC MACAY is a non-profit, voluntary, non-political and participatory student movement registered under the Societies Registration Act, 1860. People from all walks of life are welcome to join and contribute with their ideas, time, finance or any other resources. SPICMACAY's intention is to enrich the quality of formal education by increasing awareness about different aspects of Indian heritage and inspiring the young mind to imbibe the values embedded in it. It seeks to inspire youth through experiencing the mysticism embodied in the rich and heterogeneous cultural tapestry of Indian and World Heritage, with a hope that the beauty, grace, values and wisdom embodied in these arts will influence their way of life and thinking and inspire one to become a better human being. For this, the most accomplished artistes of the country render programmes of Indian classical music and dance, folk, poetry, theatre, traditional paintings, crafts & yoga primarily in schools and colleges.

4. In view of this, it is requested that you may kindly take necessary steps to encourage the participation of NSS volunteers in SPIC MACAY's activities. The other details of the activities are available on their website <http://spicmacay.com/>. We may provide this hyperlink on NSS website so that the details can be seen by the concerned NSS volunteers. This letter may be circulated to all Universities and other educational institutions having NSS units to facilitate participation of NSS student in SPICMACAY's activities. The institutions may also be requested to provide <http://spicmacay.com> link on their website.

Yours faithfully

*Rajive Sabharwal*

(Rajive Sabharwal)

Undersecretary to the Govt. of India

Copy to: Coordinator, SPIC MACAY, 41/42, Lucknow Road, Delhi-110054