



राजीव गांधी प्रौद्योगिकी विश्वविद्यालय, म.प्र.
(मध्यप्रदेश का तकनीकी विश्वविद्यालय)

Rajiv Gandhi Proudyogiki Vishwavidyalaya, M.P.
(State Technological University of Madhya Pradesh)

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Prof. Piyush Trivedi
Vice-Chancellor

To,

Directors/Principals,
All the affiliated institutions
of RGPV.

Sub.:- Participation in the various cultural activities of SPIC MACAY.

You must be aware that SPIC MACAY (The Society for the Promotion of Indian Classical Music and Culture Amongst Youth) is a voluntary non-profit movement trying to bring into the educational system elements that are missing in it. The Society has been working for the past few decades in educational institutions in about 400 towns in India and approximately 50 abroad conducting about 5000 events yearly. Students and staff members of IITs, NITs, IISERs, IIMs, IITs universities and college have contributed greatly in bringing this movement to where it is presently.

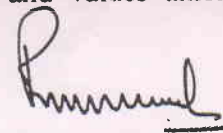
Quality education is the requisite foundation for excellence. As academician, our responsibility does not end with imparting technical education to the students, but also to encourage their creativity and skills in the field of art and literature.

In order to foster the exchange of traditional Indian values and to generate awareness of the cultural traditions and heritage of India, and to make Indian culture a part of educational curriculum, you may like to :

- Form SPIC MACAY Heritage Clubs with a professor-in-charge and at least five students members at the college level which could facilitate continuing SPIC MACAY activities.
- Conduct events of SPIC MACAY out of the various modules i.e Indian classical music & dance, folk, talks by eminent people from different fields, screening of cinema classics, craft workshops, yoga & meditation, heritage walks, holistic food etc, throughout the year.
- Participate in SPIC MACAY's National /State/Zonal Conventions which would inspire them to take this movement forward in their zones.

I look forward to active contribution from your institution in strengthening this cultural movement and to create awareness of deeper and subtler meaning and values among the students.

With best wishes,


(Prof. Piyush Trivedi)